

Shopero

Your AI Shopping Assistant.

Your Shopping Hero!

Finds, compares, stacks promotions and builds your cart.
Shop faster, save time and money - all tailored to your preferences.

30M+

ONLINE SHOPPERS

gemius 2025

179bln

PLN E-COMMERCE

pwc/strategy& 2025





You shop online. You overpay. Because you lack the right **tool**.



Ceneo doesn't list every store.

You're comparing only part of the market. The rest slips by.



Promo code? You forget to use it or find out after checkout. You overpay.



Bargain stores look suspicious.

You fear a scam and skip the deal entirely.



ChatGPT hallucinates prices. It tells you what you want to hear, but the product doesn't exist.



Dozens of browser tabs

open at once. Comparing prices, reviews, and coupons takes hours.



Reviews? You don't know which to trust. Each store has its own ratings. No independent source.

81%

research online before buying
google/salesion 2025

45%

encountered an online scam
european commission 2025

82%

encounter fake reviews yearly
shapo.ie 2025

\$56B

lost to e-commerce fraud
MRC global 2025



SOLUTION

Shopero - Your AI Shopping Assistant

AI understands intent - prices, availability, and reviews are fetched algorithmically. Zero hallucinations. It learns your preferences with every purchase.

01

AI Advisory

Guides you through the purchase fast. Picks the best product at the lowest price.

02

Store Verification

Checks reviews from multiple independent sources. Flags scams and phishing.

03

Product Verification

Pros and cons from real reviews. Not dry specs, but genuine assessments.

04

Promo Codes

Automatically finds and suggests active codes. Shows where it's cheapest.

Zero-payment-data architecture - Shopero never sees your payment data.



HOW IT WORKS

Click, type, refine. AI leads the way.

Tiles speed things up. You can also type. AI learns your preferences.

EXAMPLE 1 - TILES

"Looking for a phone under 1000 PLN"

Shopero suggests:

Samsung

Xiaomi

Motorola

Other...

500-800 PLN

800-1000 PLN

Other...

TOP 5 DEALS

1. **Samsung A55 - 749 PLN** Media Expert - EXTRA10
 2. **Xiaomi 14T - 799 PLN** - RTV Euro AGD
 3. **Motorola Edge 50 - 849 PLN** - x-kom
- + 2 more...

Show comparison & reviews →

EXAMPLE 2 - TEXT + TILES

"I need a birthday gift for a 7-year-old"

Girl

Boy

up to 50 PLN

up to 100 PLN

up to 150 PLN

Other...

Toys

Books

Clothing

Other...

TOP 5 DEALS

1. **LEGO Friends - 79 PLN** Empik - 4.9★
 2. **Hania, Tyska i Szajka Brudziaków - 39.99 PLN** - Empik
 3. **Barbie Dreamhouse - 95 PLN** - Smyk
- + 2 more...

Show more suggestions →

Shopero learns your preferences with every purchase. Next time, even faster.

COMPETITIVE ANALYSIS

Shopero combines what nobody else offers together.

FEATURE	SHOPERO	Ceneo	Pepper	InPost AI	ChatGPT	Google
AI Advisory	✓	✗	✗	✓	✓	✓
Price Comparison	✓	✓	✗	✓	✗	✓
Product Comparison	✓	✓	✗	✓	✗	✓
Independent Review Aggregation	✓	✗	✗	✗	✗	?
Promo Codes	✓	✗	✓	?	✗	✗
Cart Building	✓	✗	✗	✓	✗	✗
Store Safety Verification	✓	✗	✗	✗	✗	✗
Learns Preferences	✓	✗	✗	?	✓	?
No AI Hallucinations	✓	-	-	?	✗	?
Free	✓	✓	✓	✓	✗	✓
TOTAL	10/10	3/10	2/10	5/10	2/10	4/10

✓ yes ✗ no ? unconfirmed - not applicable

MARKET

Polish e-commerce is growing +9.4% YoY

**165 bln**PLN e-commerce market PL
pwc/strategy& 2025**30M+**online shoppers
gemius 2025**78%**of internet users shop online
gemius 2025**+9.4%**YoY growth
pwc 2025



Free for users. We earn from affiliates and partnerships.

\$0.05

COST / QUERY

vs

\$0.50-\$5

REVENUE / PURCHASE

= 10-100x ROI

Affiliate Commission

1-5% from every purchase through Shopero

Paid Placements

Promoting a store in the top spot at the lowest price

Promotional Campaigns

Dedicated promotional campaigns for partner stores



SECURITY

Zero-payment-data architecture.

Deterministic algorithms powered by AI.

Store Verification

Anti-phishing, anti-scam. The algorithm verifies credibility before recommending.

Anti-hallucination

AI understands intent. Prices, availability, and reviews are fetched by deterministic algorithms.

Independent Reviews

Aggregation from multiple independent sources. We don't rely solely on the store's own reviews.

Regulatory Compliance

EU Frankfurt, GDPR, UOKiK. Shopero never sees your payment data.

ROADMAP

From MVP to full platform



Q1 2026

Web MVP

- AI chat + tiles
- Price comparison
- Store verification

Q2 2026

Chrome Extension

- Works on any store
- In-browser assistant
- Automatic promo codes

Q3 2026

Mobile App

- Price monitoring
- Push notifications
- Voice mode (planned)

TEAM

Founders



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Warsaw University of Technology & SGH Warsaw School of Economics graduate. CEO of WhiteNight interactive agency. 10 years of experience in online marketing.

Worked with brands: Media Expert, Apart.pl, Eobuwie.pl, Impact, Boryszew.

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Shopero

Your Shopping Hero!

Shop smarter. Save time and money. Safer, no hallucinations, no overpaying.

shopero.ai

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